



CPAR announces launch of new website.

FOR IMMEDIATE RELEASE

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CPAR announces the launch of its new website, designed by [A.K.A. NEW MEDIA INC](#) and [Strategic Profits Inc.](#) The new site offers a bold new look and richer content to better display CPAR's overall mission to build healthy communities in Africa.

WWW.CPAR.CA now provides visitors with easier access to key information, enhanced navigation experience, and is designed to comply with all browsers and mobile devices.

Through extensive program information, CPAR aims to inform the global public on issues currently facing populations in Sub-Saharan Africa. The site also showcases a comprehensive view of solutions that are achieved through partnerships with donors, funders, governmental bodies as well as beneficiaries such as farming families and communities across rural Sub-Saharan Africa.

Key features of this site include an array of photographs taken by CPAR staff and visitors who have travelled to project areas, and a range of stories that outline the impacts of CPAR's work.

"We are incredibly pleased to launch our new website. The easy-to-navigate format and rich content is our way of bringing donors, stakeholders and visitors just a little closer to the people and communities that we serve. Our goal is to keep the website active with regular updates on our work, so please check in and visit us regularly. And, as always, do not hesitate to contact us if you have any questions or wish to discuss our programs further." says Dusanka, Executive Director of CPAR.

Please visit www.cpar.ca.

For more information, contact Dusanka Pavlica Executive Director, CPAR dpavlica@cpar.ca

About Canadian Physicians for Aid & Relief:

Canadian Physicians for Aid and Relief (CPAR) is a non-profit development organization that supports community efforts to address the determinants of health by ensuring sustainable access to clean water and adequate food, improving hygiene and sanitation, creating secure livelihoods and improving access to primary health care. CPAR works with community members in some of the most remote rural areas in Malawi, Ethiopia and Tanzania to implement long-term sustainable programs that are focused on real grassroots change. We work with community members to provide access to life's most basic needs despite challenges that might be posed by the environment or infrastructure.