

CANADIAN PHYSICIANS FOR AID AND RELIEF (CPAR) HIRES ARUNA AYSOLA AS NEW DIRECTOR OF DEVELOPMENT

FOR IMMEDIATE RELEASE

**Toronto, ON, Monday, December 7, 2015** (Toronto, Canada) CPAR is pleased to announce that Aruna Aysola will join its team as Director of Development. Aruna will be working closely with CPAR donors and partners across the country and its programs team in Toronto, Ethiopia, Malawi and Tanzania.

Aruna left a career in high-tech marketing in Silicon Valley, California to found a private venture that upholds children marginalized by poverty. Her passion attracted supporters to her venture, including Hillary Rodham Clinton, Dr. Deepak Chopra, and executives of major corporations such as Sun Microsystems's Vinod Khosla and Sabeer Bhatia, who founded Hotmail.

Dusanka Pavlica, CPAR's Executive Director, is excited by this new addition to the Senior Management team. "Aruna has an outstanding track record of delivering results. She has the knowledge, skills, experience, passion, and commitment to help CPAR fulfill its mission of improving the health of communities in Africa."

"Aruna's energy and commitment galvanizes successful partnerships and she is a perfect fit to lead her team in bringing CPAR's new strategic direction to life and help donors realize their philanthropic vision."

While Manager, Planned Giving at Plan Canada, Aruna established a comprehensive planned giving and endowment program to secure funds to help children and families in Africa, Asia and Central and South America. She implemented fundraising strategies and marketing plans and was responsible for major donors, corporate partnerships, annual fund and planned giving portfolios at both Street Kids International and Renascent Foundation.

Founded in 1984 by Canadian doctors, CPAR, Canadian Physicians for Aid and Relief is a non-profit development organization that supports community efforts to address the determinants of health by ensuring sustainable access to clean water and adequate food, improving hygiene and sanitation, creating secure livelihoods and improving access to primary health care.

CPAR works with community members in some of the most remote rural areas in Malawi, Uganda, Ethiopia and Tanzania to implement long-term sustainable programs that are focused on real grassroots change. CPAR goes where the need is. We work with community members to provide access to life's most basic needs despite challenges that might be posed by the environment or infrastructure.

For more information visit [www.cpar.ca](http://www.cpar.ca) or contact: Aruna Aysola at 416-369-0865 ext. 36 or [aaysola@cpar.ca](mailto:aaysola@cpar.ca)